

August 2018

Marketing Vice President

Department: **Marketing**

Reports to: **Senior Vice President**

Location: **Chicago, IL**

Contact: **Human Resources (careers@gcmlp.com)**

SUMMARY

The Marketing Vice President will be responsible for working closely with investments, sales and senior management to develop marketing collateral that strategically positions the firm, its capabilities and funds. This role requires a deep understanding of the alternative investment industry, excellent written and oral communication skills and strong project management. The right candidate must be a thinker and innovator who can collaborate with others to create strategic marketing collateral. The individual will also be responsible for managing and developing others.

RESPONSIBILITIES

The individual will be involved in the following critical activities:

- Oversee the creation of visually appealing and technically rich marketing collateral, which may include presentations, brochures, industry thought pieces, market outlook, fund sales support tools, web content and conference materials, among others.
- Work closely with the investment team to develop content that strategically conveys the investment strategy, opportunity and experience, among others.
- Work closely with the sales team and others to tailor materials to target investors and competitively differentiate our firm.
- Coordinate with legal and compliance, finance and other departments to ensure quantitative and qualitative content is accurately presented.
- Review and analyze data to ensure it is accurate and applicable.
- Develop and manage internal project timelines to ensure all deadlines are met; manage multiple projects simultaneously.
- Supervisory responsibilities, including overseeing projects, delegating tasks and reviewing materials prepared by other team members.
- Management responsibilities including personal and professional development of staff.
- Operate in a deadline driven, constantly changing environment.
- Perform related duties as assigned.

EDUCATION, SKILLS AND EXPERIENCE REQUIREMENTS

The ideal experience and critical competencies for the role include the following:

- BA/BS degree in Finance, Economics, Accounting, Marketing or a related field.
- 5 to 10 years of professional experience working within the alternative investment industry (hedge fund, private equity, infrastructure and/or real estate).
- Marketing experience within the alternative investment industry preferred.
- Excellent written and verbal communication skills.
- FINRA Securities Registrations Series 7 and 24 preferred.
- Managerial experience.
- Ability to understand and analyze financial data.

(GCM Grosvenor reserves the right to add to, delete, change or modify the essential duties and requirements at any time. Other functions may be assigned to the position at GCM Grosvenor's discretion.)

If interested and qualified for this position, please notify Human Resources.

EQUAL OPPORTUNITY EMPLOYER M/F/D/V

- Proficiency with Microsoft Office (PowerPoint, Excel and Word).
- High attention to detail, including solid proofreading skills.
- Effective project management, ability to prioritize and exercise good judgment.
- Outstanding decision making and problem solving skills.
- High degree of integrity and the ability to recognize the requirements of confidentiality.

In terms of cultural fit, the successful candidate will be self-motivated and energized by working amongst a group of thoughtful, smart and successful colleagues. He or she will enjoy being part of an organization focused on excellence and will be a naturally collaborative person who enjoys interacting with individuals at all levels. Additionally, he or she will be a strong team player with a proactive approach and the ability to exercise discretion and judgment.

HOW TO APPLY

Interested candidates should submit a letter of interest along with a resume to careers@gcmlp.com. Please reference **“Marketing VP, 101396”** in the subject line of the email.

ABOUT THE FIRM

GCM Grosvenor is a global alternative asset management firm with approximately \$50 billion AUM in hedge fund strategies, private equity, infrastructure, real estate and multi-asset class solutions. It is one of the largest, most diversified independent alternative asset management firms worldwide. The firm has core expertise in product and custom investment solutions. Its product solutions provide turn-key access to both diversified and specialized alternative investment portfolios. Its customized investment solutions give clients an active role in the development of their alternatives programs.

GCM Grosvenor has offered alternative investment solutions since 1971. The firm is headquartered in Chicago, with offices in New York, Los Angeles, London, Tokyo, Hong Kong and Seoul. GCM Grosvenor serves a global client base of institutional and high net worth investors.

For more information, visit www.gcmgrosvenor.com.

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